



räder | design stories

A small gift, a big Easter smile

Spring & Easter 2027

Spring gifts

Two series, one clear goal: to make your spring and Easter business simple and sales-boosting.

Blossom Dance · impresses with high recognition, fresh colors, and strong impulse buys and gifts – even beyond Easter.

Spring Delicacy · complements the Easter and spring world with soft pastel shades, delicate embossing, and typical räder gold details, offering classics that can be perfectly combined.

**This creates a harmonious selection of gift items
and home décor that is easy to explain at the POS
and will sell reliably throughout the spring season.**



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Blossom Dance

New products



Spring to go

A series that makes an immediate impact at the POS: ideal as a gift or impulse purchase — and also a strong addition to home décor.



Forget-me-not · The floral motif ties the series together and creates instant recognition.



Dipping · The glazing technique creates gentle color gradients and makes each item unique.



Value · Fine embossing, reliefs, and details in silver create accents that boost sales.

Gifting

Decorating

Soft colors

Silver details

Embossing

Impulse purchase



new

Display

Spring Awakening · 6 designs

Porcelain, white, silver, blue, yellow.

Exterior: partially glazed. Decal, low relief, high relief.

↔ 4,10 cm ↔ 1,60 cm ↑ 0,25 cm Ø 3,50 cm

No.: 19041 | PU: 72



new

Display

Bunny figures · 2 designs

Porcelain. Silver, white, yellow, blue. Exterior: clear glaze and partial glaze. Decal, high relief, low relief.

↔ 2,10 cm ↔ 2,00 cm ↑ 5,10 cm

No.: 19025 | PU: 16



new

Tea light holder · Heyday

Porcelain. White. Exterior: unglazed | Interior: unglazed. Low relief.

↑ 4,30 cm Ø 6,70 cm

No.: 19037 | PU: 6



new

Display

Mini hanging vases · 3 designs

Porcelain. White, silver, yellow, blue. Exterior: unglazed and clear glaze | Interior: clear glaze. High relief, low relief, decal, punching. Includes approx. 10 cm long cotton ribbon for hanging.

↑ 5,00 cm Ø 3,10 cm

No.: 19024 | PU: 12



Impulse purchase



new

Easter egg · Play of colors

Porcelain. White, blue, yellow.
Exterior: clear glaze. Decal, punched.
Cotton ribbon approx. 10 cm long.

↔ 6,10 cm ± 4,50 cm

No.: 19029 | PU: 6



new

Easter egg · Silver bunny

Porcelain. White, silver. Exterior: unglazed. Decal, high relief, stamping.
Cotton ribbon approx. 10 cm long.

↔ 6,00 cm ± 4,50 cm

No.: 19031 | PU: 6



new

Easter egg · Heyday

Porcelain. White. Exterior: unglazed. Deep relief, embossed. Cotton ribbon approx. 10 cm long.

↔ 6,10 cm ± 4,50 cm

No.: 19030 | PU: 6



new

Egg cup · Blossom Dance

Porcelain. White. Exterior: unglazed | Interior: clear glaze. Low relief.

↑ 3,80 cm Ø 5,00 cm

No.: 19019 | PU: 6



new

Bunny figurines · Set of 2

Porcelain. White, silver.

Exterior: unglazed.

Stamped, sewn, high relief,
low relief.

↔ 2,00 cm ± 2,00 cm ↑ 7,10 cm

No.: 19020 | PU: 4

HAPPY
EASTER

new

Napkin · Happy Easter

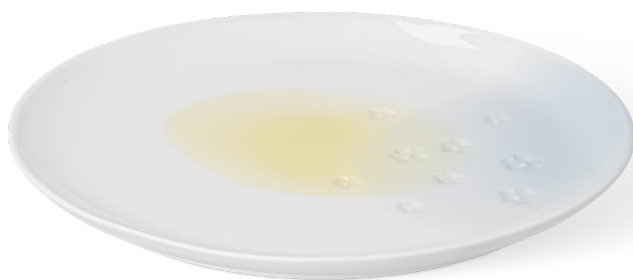
Paper. White, yellow, blue.
20 pieces per package.

↔ 25,00 cm ± 25,00 cm

No.: 19035 | PU: 6



Gift items



new

Small plate · Play of colors
Porcelain. White, yellow, blue.
Exterior: unglazed | Interior: clear
glaze. Low relief, decal.
↑ 1,20 cm Ø 14,10 cm
No.: 19038 | PU: 4

LONGING FOR SPRING



new

Mini vase · Set of 2

Porcelain. White, yellow, blue. Exterior: clear glaze | Interior: clear glaze. Decal.
↑ 7,10 cm Ø 3,80 cm

No.: 19028 | PU: 4



new

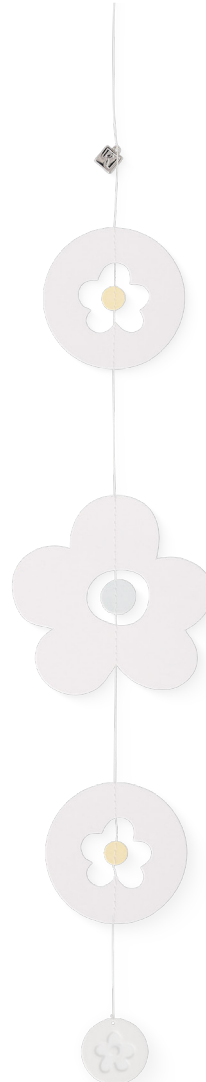
Mini vase · Play of colors

Porcelain. White, yellow, blue. Exterior: clear glaze | Interior: clear glaze. Decal.
↑ 9,20 cm Ø 7,10 cm

No.: 19039 | PU: 4



Gift items



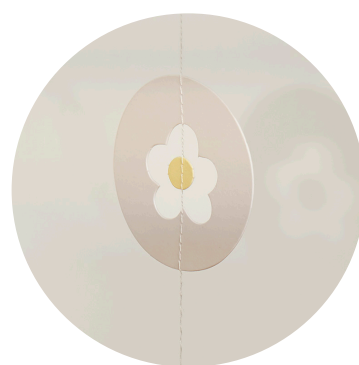
new

Chain · Blossom joy

Bamboo paper. White, yellow, blue.
Die-cut, sewn, deep relief.

± 37,50 cm ± 8,50 cm

No.: 19032 | PU: 6





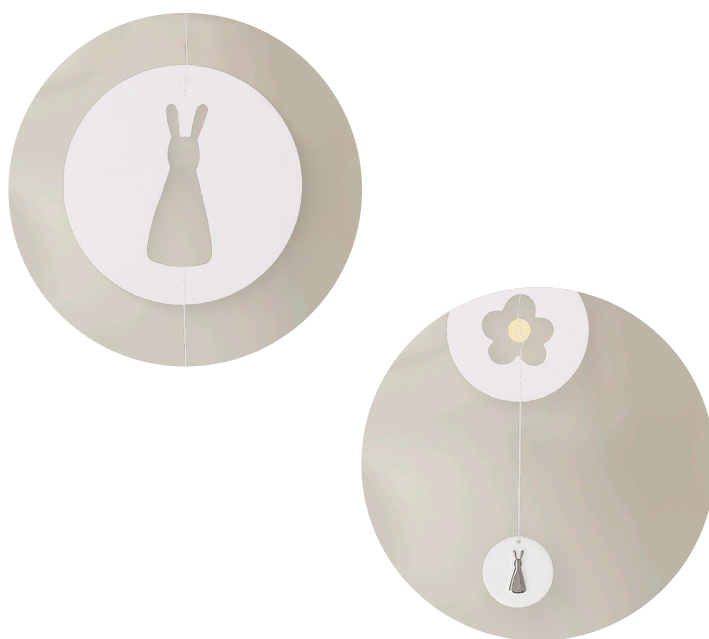
new

Chain · Easter joy

*Bamboo paper. White, multicolor.
Die-cut, sewing, high relief, decal.*

↔ 67,00 cm ⌀ 11,50 cm

No.: 19033 | PU: 6



Home decoration



new

Vase · flowering season

Porcelain. White. Exterior: unglazed /
Interior: clear glaze. Low relief.

↑ 18,30 cm Ø 12,30 cm

No.: 19040 | PU: 2





new

Can · Heyday

Porcelain. White, silver. Exterior: unglazed /
Interior: clear glaze. Low relief.

↑ 10,20 cm Ø 12,10 cm

No.: 19018 | PU: 2



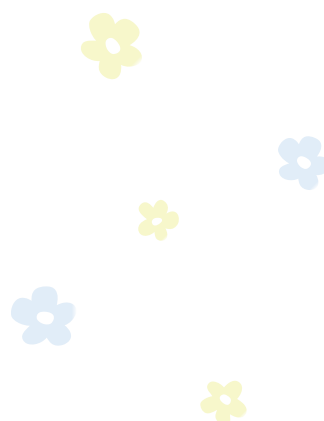
new

LED figure · Heyday

Porcelain. White. Exterior: unglazed.
High relief, low relief. Warm white.
Battery (CR2032) included. 3 volts.
Includes 6/18-hour timer. Suitable
for indoor use only.

↔ 5,60 cm ↕ 5,40 cm ↑ 18,70 cm

No.: 19027 | PU: 2





new

Bunny figurine · Silver ear

Porcelain. White, silver. Exterior: partially glazed | Interior: unglazed. Decal, high relief, low relief.

↔ 8,60 cm ↕ 8,00 cm ↑ 28,40 cm

No.: 19026 | PU: 2





SPRING
GREETINGS



new

Bowl · Spring Greetings

Porcelain. White, yellow, blue. Exterior: unglazed / Interior: clear glaze. Decal, high relief..

↑ 5,40 cm Ø 18,00 cm

No.: 19034 | PU: 2

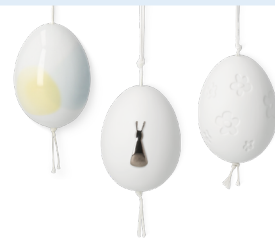
Easter 2027

Blossom Dance

new



Blossom Dance
bundles the most
important price
groups for impulse
and gift purchases.





Price list Blossom Dance

Item No	Name	Dimension (cm)	PU	Price	RRP	EAN	Page
19041	Spring Awakening Display	↔ 4,10, ± 1,60, ↑ 0,25, Ø 3,50	72	1,62 €	3,99 €	4045289190413	6
19025	Bunny figures	↔ 2,10, ± 2,00, ↑ 5,10	16	2,82 €	6,99 €	4045289190253	6
19037	Tea light holder Heyday	↑ 4,30, Ø 6,70	6	3,22 €	7,99 €	4045289190376	7
19024	Mini hanging vases Display	↑ 5,00, Ø 3,10	12	3,62 €	8,99 €	4045289190246	7
19029	Easter egg color play	↔ 6,10, ± 4,50	6	3,97 €	9,99 €	4045289190291	8
19031	Easter egg silver bunny	↔ 6,00, ± 4,50	6	3,97 €	9,99 €	4045289190314	8
19030	Easter egg Heyday	↔ 6,10, ± 4,50	6	3,97 €	9,99 €	4045289190307	8
19019	Egg Cup Blossom Dance	↑ 3,80, Ø 5,00	6	3,97 €	9,99 €	4045289190192	8
19020	Bunny figures Set of 2	↔ 2,00, ± 2,00, ↑ 7,10	4	4,82 €	11,99 €	4045289190208	9
19035	Cocktail Napkin Happy Ea...	↔ 25,00, ± 25,00	6	1,62 €	3,99 €	4045289190352	9
19038	Small plates Color play	↑ 1,20, Ø 14,10	4	7,97 €	19,99 €	4045289190383	10
19028	Mini vases Set of 2	↑ 7,10, Ø 3,80	4	5,22 €	12,99 €	4045289190284	11
19039	Mini vases Color play	↑ 9,20, Ø 7,10	4	6,82 €	16,99 €	4045289190390	11
19032	Chain Blossom joy	↔ 37,50, ± 8,50	6	5,97 €	14,99 €	4045289190321	12
19033	Chain Easter joy	↔ 67,00, ± 11,50	6	7,22 €	17,99 €	4045289190338	13
19040	Vase Flowering season	↑ 18,30, Ø 12,30	2	11,97 €	29,99 €	4045289190406	14
19018	Can Heyday	↑ 10,20, Ø 12,10	2	19,97 €	49,99 €	4045289190185	15
19027	LED figure Heyday	↔ 5,60, ± 5,40, ↑ 18,70	2	7,97 €	19,99 €	4045289190277	16
19026	Bunny figure Silver ear	↔ 8,60, ± 8,00, ↑ 28,40	2	15,97 €	39,99 €	4045289190260	17
19034	Bowl Spring Greetings	↑ 5,40, Ø 18,00	2	19,97 €	49,99 €	4045289190345	19

*This is how you can plan your Easter display:
a consistent series, a clear story, strong sales.*



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Spring Delicacy

Spring in pastel

The series brings Easter joy in subtle tones: soft pastel colors, delicate embossing, and gold details make the series charming, modern, and easy to combine.



Pastel colors · Soft shades make the series easy to combine — ideal for impulse purchases.



Gold details · Delicate gold accents bear the typical räder signature – high-quality, familiar, and immediately appealing as a gift item.



Effect · Small details make all the difference and create accents that immediately catch the eye.

Pastel colors

Embossing

Illustrations

Details in gold

Gift ideas

Impulse purchase



Display

Porcelain eggs · Spring colours 4 designs

Porcelain. White, pink, green. Exterior: colored glaze.

↑ 4,40 cm Ø 2,90 cm

No.: 18258 | PU: 24



Display

Mini bunnies · 4 designs

Porcelain. White, gold. Exterior: partially glazed. High relief, painted.

↔ 3,60 cm ± 1,70 cm ↑ 0,30 cm

No.: 18188 | PU: 72





Display

Mini bunnies · 2 designs

Porcelain. Pink, green. Exterior: colored glaze.

↑ 4,10 cm Ø 1,50 cm

No.: 17495 | PU: 30



Porcelain light · Bunny meadow

Porcelain. White. Exterior: unglazed / Interior: unglazed. High relief, low relief.

↑ 7,10 cm Ø 6,50 cm

No.: 17192 | PU: 6



Gift items



Mini bunnies · Set of 2

Porcelain. White, gold. Exterior: partially glazed. Painted.

↔ 2,50 – 2,70 cm ‡ 3,10 – 2,80 cm † 4,90 – 5,10 cm

No.: 17466 | PU: 6



Porcelain eggs · Relief Set of 4

Porcelain. White. Exterior: unglazed. Deep relief.

† 5,00 – 6,80 cm Ø 3,70 – 4,70 cm

No.: 12068 | PU: 4





Mini vases · Gold bunny

Porcelain. White, gold. Exterior: partially glazed | Interior: clear glaze. High relief, painted.

† 5,50 cm und † 6,30 cm Ø 2,50 cm

No.: 18262 | PU: 4



Mini vases · Spring colours

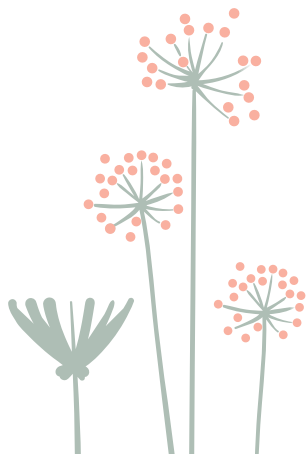
Porcelain. White, pink, green. Exterior: partially glazed | Interior: clear glaze.

† 5,40 – 7,70 cm Ø 3,00 cm

No.: 18263 | PU: 4



Gift items



Bunny greetings · Happy Easter

Porcelain. Acacia wood. White, gold, gray.
Exterior: partially glazed. Painting, high relief,
hot foil stamping..

↻ 7,00 cm ↻ 4,30 cm ↻ 8,30 cm

No.: 17463 | PU: 4



Chain · Eastereggs

Paper (wood-based). White, multicolor. Sewing, hot foil stamping. For fanning out.

± 70,00 cm ± 9,00 cm

No.: 18261 | PU: 6



Chain · Circle chain

Paper (wood-based). White, multicolor. Sewing room.

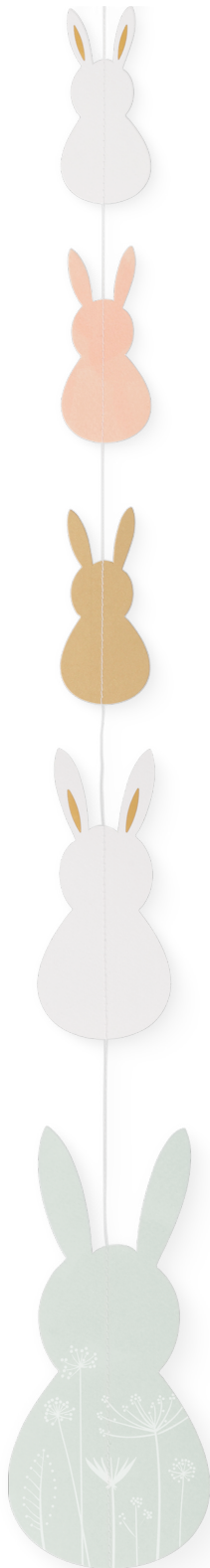
± 100,00 cm ± 10,00 cm

No.: 17470 | PU: 6



SPRING VIBES

Gift items



Chain · Bunny

Paper (wood-based). White, multicolor. Sewing, hot foil stamping.

↻ 78,00 cm ± 9,00 cm

No.: 17471 | PU: 6



Small porcelain bunny · Golden heart

Porcelain. White, gold. Exterior: partially glazed. Painted.

↻ 6,50 cm ± 7,50 cm ± 13,00 cm

No.: 17467 | PU: 4



Small porcelain bunny · Golden ears

Porcelain. White, gold. Exterior: partially glazed. Painted.

↻ 8,60 cm ± 7,30 cm ± 13,40 cm

No.: 17494 | PU: 4





Porcelain wreath · Mini

Porcelain. White, green, pink. Outside: partially glazed | Inside: clear glaze. Decal.

± 5,00 cm Ø 12,10 cm

No.: 17492 | PU: 6

Home decoration



Bowl · Golden bunny
 Porcelain. White, gold.
 Outside: unglazed | Inside: clear glaze.
 Painted, low relief.
 † 3,20 cm Ø 12,30 cm
No.: 18264 | PU: 2

HAPPY EASTER



Easter eggs · Set of 4
 Porcelain. White. Green, pink.
 Outside: unglazed. Decal..
 † 4,80 – 6,80 cm Ø 3,90 – 4,70 cm
No.: 17462 | PU: 4





Storage jar

Porcelain. White, gold. Exterior: unglazed / Interior: clear glaze. High relief.

± 15,90 cm Ø 9,70 cm

No.: 17460 | PU: 2





LED egg Lamp · Flowers and butterflies

Porcelain. White. Exterior: unglazed. Stamped.
Low relief. Warm white. 3 volts. 2x AA batteries.
Batteries not included. Includes 6/18-hour timer.
Suitable for indoor use only..

↑ 20,00 cm Ø 13,50 cm

No.: 17522 | PU: 2





Vase · Floral

Porcelain. White. Exterior: unglazed /
Interior: clear glaze. High relief.

↑ 20,00 cm Ø 16,00 cm

No.: 17493 | PU: 2





Large porcelain bunny · Golden heart

*Porcelain. White, gold. Exterior: partially glazed.
Painted, high relief.*

↻ 16,70 cm ± 13,80 cm ↑ 28,50 cm Ø 7,30 cm

No.: 17621 | PU: 2



Large porcelain bunny · Golden ears

*Porcelain. White, gold. Exterior: partially glazed.
Painted.*

↻ 18,50 cm ± 16,00 cm ↑ 28,40 cm Ø 7,30 cm

No.: 17620 | PU: 2



Perfectly combinable

*Well-known classics meet
fresh details – for your
Easter and spring displays.*



Price list Spring Delicacy

Item no	Name	Dimension (cm)	PU	Price	RRP	EAN	Page
18258	Porcelain eggs Spring colours	↑ 4,40, Ø 2,90	24	2,42 €	5,99 €	4045289182586	24
18188	Mini bunnies Display	↔ 3,60, ‡ 1,70, ↑ 0,30	72	1,62 €	3,99 €	4045289181886	24
17495	Mini bunnies Display	↑ 4,10, Ø 1,50	30	2,42 €	5,99 €	4045289174956	25
17192	Porcelain light bunny mea...	↑ 7,10, Ø 6,50	6	4,82 €	11,99 €	4045289171924	25
17466	Mini bunnies Set of 2	↔ 2,50 – 2,70, ‡ 3,10 – 2,80, ↑ 4,90 – 5,10	6	5,22 €	12,99 €	4045289174666	26
12068	Porcelain eggs Relief Set of 4	↑ 5,00 – 6,80, Ø 3,70 – 4,70	4	7,22 €	17,99 €	4045289120687	26
18262	Mini vases Gold bunny	↑ 5,50, ↑ 6,30, Ø 2,50	4	5,22 €	12,99 €	4045289182623	27
18263	Mini vases Spring colours	↑ 5,40 – 7,70, Ø 3,00	4	7,22 €	17,99 €	4045289182630	27
17463	Bunny greetings	↔ 7,00, ‡ 4,30, ↑ 8,30	4	7,22 €	17,99 €	4045289174635	28
18261	Eastereggs chain	↔ 70,00, ‡ 9,00	6	5,97 €	14,99 €	4045289182616	29
17470	Circle chain	↔ 100,00, ‡ 10,00	6	6,82 €	16,99 €	4045289174703	29
17471	Bunny chain	↔ 78,00, ‡ 9,00	6	5,22 €	12,99 €	4045289174710	30
17467	Small porcelaine bunny heart	↔ 6,50, ‡ 7,50, ↑ 13,00	4	7,22 €	17,99 €	4045289174673	30
17494	Small porcelaine bunny ears	↔ 8,60, ‡ 7,30, ↑ 13,40	4	7,22 €	17,99 €	4045289174949	30
17492	Porcelain wreath mini	↑ 5,00, Ø 12,10	6	7,97 €	19,99 €	4045289174925	31
18264	Bowl golden bunny	↑ 3,20, Ø 12,30	2	9,22 €	22,99 €	4045289182647	32
17462	Eastereggs Set of 4	↑ 4,80 – 6,80, Ø 3,90 – 4,70	2	8,82 €	21,99 €	4045289174628	32
17460	Storage jar	↑ 15,90, Ø 9,70	2	15,97 €	39,99 €	4045289174604	33
17522	LED egg lamp	↑ 20,00, Ø 13,50	2	15,97 €	39,99 €	4045289175229	34
17493	Vase Floral	↑ 20,00, Ø 16,00	2	15,97 €	39,99 €	4045289174932	35
17621	Large porcelaine bunny heart	↔ 16,70, ‡ 13,80, ↑ 28,50, Ø 7,30	2	19,97 €	49,99 €	4045289176219	37
17620	Large porcelaine bunny ears	↔ 18,50, ‡ 16,00, ↑ 28,40, Ø 7,30	2	19,97 €	49,99 €	4045289176202	37

Spring Delicacy complements tried-and-tested classic wheels with a fresh Easter color palette — ideal for combining and for quick additional purchases.

